



## CARPE LIBRUM BOOK DRIVE INFORMATION FOR CORPORATE OFFICES

Thank you for your interest in hosting a book drive for Turning the Page! This packet includes helpful information for hosting a book drive in your office. Inside, you'll find information about our organization, how to hold a book drive, and some sample email language to get the word out!

### **Who are we?**

Turning the Page is a local nonprofit committed to engaging families for student success. Our efforts to support family engagement in D.C.'s Ward 8 and Chicago's North Lawndale connect parents to home learning resources and activities, create a space for parents to build relationships with other parents and teachers, and build a bridge to further leadership and advocacy opportunities that improve schools and communities.

Donated items (books, CDs, and DVDs) are resold by Turning the Page to raise funds for our programs in D.C. public schools. This year Turning the Page is partnered with eight public schools in Ward 8, helping hundreds of parents from these communities become more active, effective participants in their children's

education. Our book collecting/selling fundraiser allows us to turn donated used books into funds that allow Turning the Page to best support the families in our programs, as well as buy thousands of high-quality new children's books to build families' home libraries, improving home learning environments.

### **How does it work?**

- 1) You decide you want to host a book drive. Thanks! Place some boxes out to collect the books. Banker boxes with lids work great for this.
- 2) Find a good place for the drive – high traffic and visibility areas help remind people to bring in their books!
- 3) You tell your coworkers to bring in books. We help you with this part by giving you flyers and sample email language.
- 4) When your drive is over, give us a call! We'll schedule a time and date that works for you to come get the books. If you need an additional pickup before the drive is finished, give us a call! We'll be happy to take them off your hands. Contact **TTP Development Associate Emily Raszler** at 202-347-9841 extension 12 or [eraszler@turningthepage.org](mailto:eraszler@turningthepage.org).
- 5) The books come to our office where we sort them to be sold online or at a Carpe Librum bookstore location.
- 6) All proceeds raised from the bookstores and online sales go to helping Turning the Page create engaged families and great schools in DC.

### **What kind of books do you take?**

We accept gently used books, CDs, and DVDs of all genres and for any age (for kids and/or for adults), just no magazines, periodicals, VHS tapes, or encyclopedia or other large book sets (unless classic literature).

### **Tax Donation Receipts:**

Individual donors requesting a tax donation receipt can email [books@turningthepage.org](mailto:books@turningthepage.org) with the number and type of items donated.

**SAMPLE EMAIL:**

We will be hosting a used book, CD and DVD collection in support of education nonprofit Turning the Page between these dates: \_\_\_\_\_.

Turning the Page ([www.turningthepage.org](http://www.turningthepage.org)) works to engage parents of public school students to become stronger educators of their children at home, advocates for their children in school, and leaders in their school communities. By connecting public school families, teachers, and community members Turning the Page aims to create and sustain strong, supportive learning environments that stretch from homes to classrooms.

To raise critical funds for their programs, they collect donated used books, CDs and DVDs - of all genres and for all ages (please no magazines/periodicals, VHS tapes, or encyclopedia or other large book sets - unless classic literature). Turning the Page then sells the donated items to raise funds for their programs. Visit [www.carpelibrum.org](http://www.carpelibrum.org) for more information on Turning the Page's fundraising used bookstore in downtown D.C. We have designated a donation space \_\_\_\_\_.

Turning the Page will be able to provide tax receipts for donations that you make. Please indicate the number and type of items that you have donated, and send an email to [books@turningthepage.org](mailto:books@turningthepage.org)