



CARPE LIBRUM BOOK DRIVE INFORMATION FOR UNIVERSITIES

Thank you for your interest in hosting a book drive for Turning the Page! This packet includes helpful information for hosting a book drive at your apartment building. Inside, you'll find information about our organization, how to hold a book drive, and sample email language to get the word out!

Who are we?

Turning the Page is a local nonprofit committed to engaging families for student success. Our efforts to support family engagement in D.C.'s Ward 8 and Chicago's North Lawndale connect parents to home learning resources and activities, create a space for parents to build relationships with other parents and teachers, and build a bridge to further leadership and advocacy opportunities that improve schools and communities.

Donated items (books, CDs, and DVDs) are resold by Turning the Page to raise funds for our programs in D.C. public schools. This year Turning the Page is partnered with eight public schools in Ward 8, helping hundreds of parents from these communities become more active, effective participants in their children's

education. Our book collecting/selling fundraiser allows us to turn donated used books into funds that allow Turning the Page to best support the families in our programs, as well as buy thousands of high-quality new children's books to build families' home libraries, improving home learning environments.

How does it work?

- 1) You decide you want to host a book drive.
Thanks! Let us know and we can set you up with one or more bins to collect the books.
- 2) Plan dates for the drive – the weeks leading up to the end of the semester is a great time because people tend to clean out their offices.
- 3) Find a good place to put the bin – high traffic areas with good visibility will remind people to bring in their books!
- 4) You tell your colleagues to bring in books. We help you with this part by giving you flyers and sample email language.
- 5) When your bin is full, give us a call! We'll schedule a pickup date and time that works for you. Contact **TTP Development Associate** Emily Raszler at 202-347-9841 x 12 or eraszler@turningthepage.org.
- 6) The books come to our office where we sort them to be sold online or in one of our Carpe Librum bookstores.
- 7) Proceeds from the bookstores and online sales go to helping Turning the Page create engaged families and great schools in DC.



What kind of books do you take?

We accept gently used books, CDs, and DVDs of all genres and for any age (for kids and/or for adults), just no magazines, academic journals, school papers or reports, periodicals, VHS tapes, or encyclopedia or other large book sets (unless classic literature).

For textbooks, we ask that you limit your donations to those printed within the last 10 years.

Tax Donation Receipts:

We can provide a tax donation receipt with an estimate of the number of books donated based on the amount of boxes. If you'd like a more specific number, count your books before we pick them up and let us know!

SAMPLE EMAIL:

We will be hosting a used book, CD and DVD collection in support of education nonprofit Turning the Page between these dates: _____.

Turning the Page (www.turningthepage.org) works to engage parents of public school students to become stronger educators of their children at home, advocates for their children in school, and leaders in their school communities. By connecting public school families, teachers, and community members, Turning the Page aims to create and sustain strong, supportive learning environments that stretch from homes to classrooms.

To raise critical funds for their programs, they collect donated used books, CDs and DVDs - of all genres and for all ages (please no magazines/periodicals, VHS tapes, or encyclopedia or other large book sets - unless classic literature). Turning the Page then sells the donated items to raise funds for their programs. Visit www.carpelibrum.org for more information on Turning the Page's fundraising used bookstore in downtown D.C. We have designated a donation space _____.

Turning the Page will be able to provide tax receipts for donations that you make. Please indicate the number and type of items that you have donated, and send an email to books@turningthepage.org